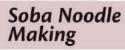
Strawberry **Picking**

Suwako Strawberry Farm mapE-1

Indulge in several varieties of strawberries, especially the deliciously sweet Akihime variety. The strawberry racks are positioned at about 1 meter in height, so you can pick them straight off without needing to bend down. The greenhouse is also wheelchair-accessible with a convenient sloped ramp.



Shinshu Suwa Soba Noodle Making School

Why not try making authentic Shinshu soba noodles? An experience to be enjoyed with family and friends, this activity is perfect for making Shinshu



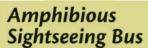


Suwa Garasunosato

mapE-1

A glasswork facility on the shore of Lake Suwa. Why not try making glass craftworks here? Your one-of-a-kind glasswork can be a gift for someone special or a souvenir of your wonderful



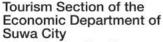


Japan Land and Water Sightseeing

mapE-1

Experience the mysterious sensation of traveling over both land and water on an amphibious bus in this Duck Tour exploring Lake Suwa. This cruise lets you experience being close to the lake's surface. On clear days, you can also enjoy panoramic views of Mt. Fuji and the





1-22-30 Takashima, Suwa City, Nagano Pref. TEL +81-266-52-4141 FAX +81-266-58-1844



1F The Suwa Chamber of Commerce & Industry, 14-7 Kowata-minami Suwa City, Nagano Pref. TEL +81-266-52-2111 FAX +81-266-53-4126







Lake Suwa Sightseeing Boat

Suwa Lake Sightseeing Steamship mapE-4

How about taking a leisurely tour of Nagano Prefecture's largest lake, Lake Suwa? The special experience of feeling at one with the nature in Suwa awaits you. Mt. Fuji can even be seen in the distance on clear days.





Tour Guides

Why not experience

the fun of Suwa for yourself?

A variety of activities have been

Tour Guides for the Lake Suwa Area and Town



TEL +81-266-52-7185 FAX +81-266-58-9613



Why not enjoy the surrounding townscape and mountain views from a pedal boat on Lake Suwa?

Kayaking

Pedal Boats

Activity Base Coque

Suwako Kayak mapE-4

moving across the water is sure to lift your spirits. You can also take your time enjoying the surrounding mountain views and see Hatsushima Island up close.



Kirigamine Guided Tour



Enjoy the Kirigamine Highlands—fascinating can explain the nature all around you.

Kirigamine Nature Conservation Center



Pond Smelt Fishing

uwa Lake ightseeing Steamship mapE-4

The best season is from October to early November. You can take home any pond smelt that you catch.



Transportation Suwa Tourist Information

Kamisuwa Station Bus Terminal Information Center

1-1-18 Suwa, Suwa City, Nagano Pref. (next to JR Kamisuwa Station) TEL +81-266-72-2151(Alpico Bus Ticket Office in front of Chino Station)

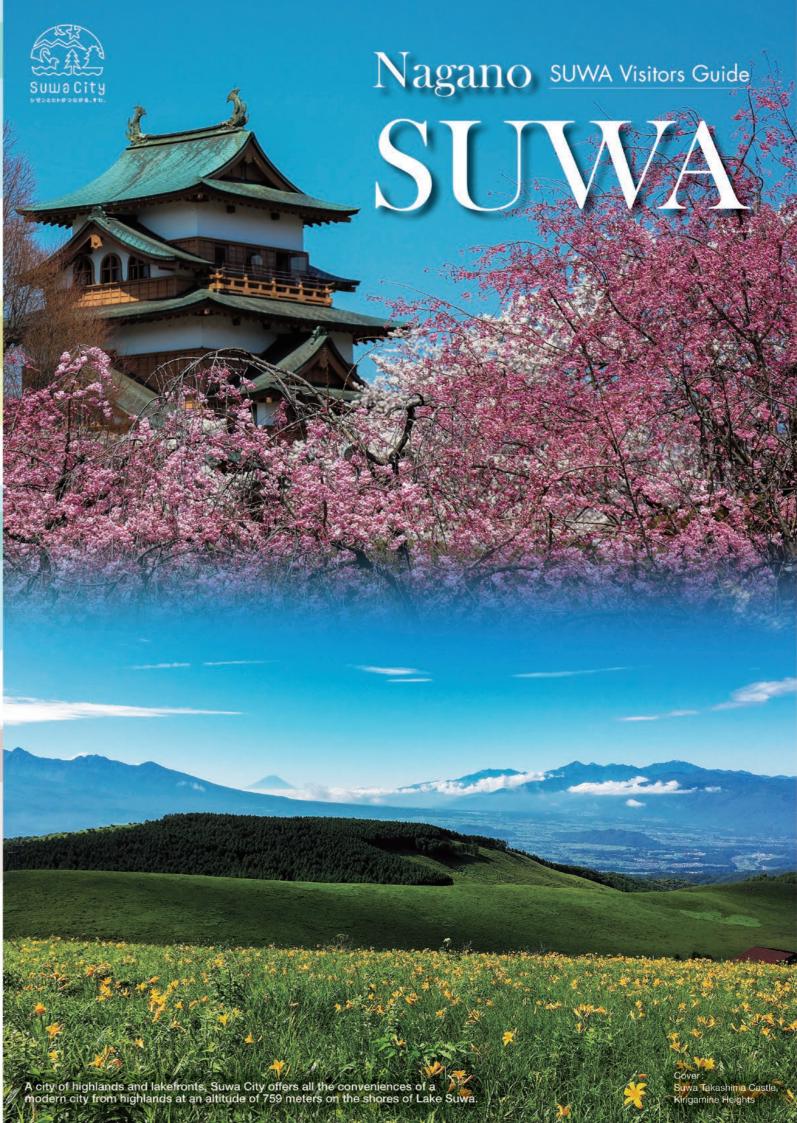
Highway Bus Reservation Center

ALPICO Kotsu: TEL +81-570-550-373 (Navi-Dial service)

Taxies

TEL +81-266-52-5151 Dajichi Kotsu TEL +81-266-52-1190 Suwa Kotsu •ALPICO Taxi, Suwa TEL +81-266-71-1181







All local tour guides have completed a training seminar held by the Chamber of Commerce & Industry as well as the tourist associations of the three towns near Lake Suwa. Also local residents, these expert guides provide helpful information and recommend sightseeing spots.

Lake Suwa Area Local Tour Guide Council Secretariat (c/o Lake Suwa Hot Spring Hotel Association Hours open: 9:00 to 17:00 Closed on Saturday, Sunday and



archeologically and culturally, with vast grasslands rarely seen in Japan, high-moor marshes that are a Natural Monument, and the Motomisayama Iseki historical remains—together with a knowledgeable interpreter who

•TEL • FAX +81-266-53-6456

1-1-18 Suwa, Suwa City, Nagano Pref. (inside JR Kamisuwa station) TEL +81-266-58-0120 FAX +81-266-53-4126

Lake Suwa Hotspring Ryokan(Hotel) Cooperative

1-1662 Kamigawa, Suwa City,









tone sculpture park

Suwa City Lakeside Park mapE-3-4, F-4

Covering approximately 160,000 square meters along Lake Suwa's shoreline, this vast park offers a multipurpose square, monuments, and sculptures, as well as a spectacular view overlooking Lake Suwa. It also has the Lake Suwa Geyser Center and a footbath, and many people come to visit.



Rich, beautiful scenery. Feel your heart dance by the pleasant waterfront.

LAKE SUWA

Full of seasonal charms such as summer fireworks and the winter omiwatari.



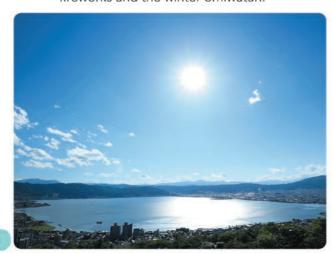
Omiwatari ("God's Crossing")

In mid-winter when the entire surface of Lake Suwa becomes a sheet of ice and the nights turn bitterly cold, the ice cracks with a thunderous roar and the cracks rise up like mountains. Legend claims that this natural phenomenon occurs due to the male god at the Kamisha Shrines visiting his love, the female god at the Shimosha Shrines. The chief priest of Yatsurugi Shrine also carries out a ceremony that predicts good or bad luck for the year. This phenomenon has become rare in recent years with the mild winters



Cycling and Jogging Paths

There is a cycling path and a cushioned jogging path along the Lake Suwa shoreline. Why not enjoy jogging, walking, or cycling while taking in the beautiful views of Lake Suwa and the nearby





Suwa Lake Fireworks

A sparkling scene. Let the fleeting sparks of light leave an imprint on your heart.





Suwa Lake Fireworks Festival



Suwako Summer Night Fireworks





A tranquil moment to get

acquainted with masterpieces.

In an environment marked by

a climate that produced many

cultural figures, Suwa City offers many unique museums and art galleries.

Art and Culture



•TEL +81-266-52-1217



Munehide Hosokawa "Ohi-zo No.1"



Suwa City Museum & Suwa Ancient Information Center •TEL +81-266-52-7080





Taizi Harada "Kogen-no-hana (flowers of the plateau)"

Taizi Harada Museum of Art manE-2 •TEL +81-266-54-1881

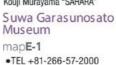




Important Art Treasures "Hakuan-chawan-mei-okuda" Kouji Murayama "SAHARA"

Sunritz Hattori mapE-4 •TEL +81-266-57-3311









Musho Tower ("Fog-Bell") mapF-2

A symbol of the Kirigamine Highlands. Often covered in dense, obfuscating fog, the Kirigamine Highlands is also the site of Musho ("Fog-Bell") Tower from which chimes once rang out on foggy days to help hikers find



Nagigama Shrine mapE-2

A local secret, this is the only place in Kirigamine offering a view of both Lake Suwa and Mt. Fuji. Sacred sickle-shaped treasures called "nagigama" have been donated to this shrine built in 1933.

Kirigamine Nature

support and encourage visitors

who come for hiking. The center

even hosts courses about protecting this area's precious

Conservation Center mapF-2

This center explains the nature, culture, and

history of the Kirigamine Highlands. It also

provides guides for walking trails and maps to





Yashimagahara Marsh mapF-2

Yashimagahara Marsh was formed after approximately 12,000 years of plants accumulating after withering without decaying. At an altitude of 1,630 meters, it is a highland marsh offering approximately 400 varieties of subalpine plants to observe.





marsh that formed in the valley between Mt. Kurumayama (1,925 meters) and Mt. Chochomiyama (1,836 meters). You can also see clusters of Japanese azaleas and by sedge roots being lifted up Veratrum stamineum flowers here



Ikenokurumi Odoriba Marsh mapF-2

This is an extremely rare marsh where there are both high moors and low moors. In the pond of this marsh. vou can see a rare phenomenor called "vachibozu," which is caused



Kirigamine Family Ski Resort mapE-2

These popular ski slopes that extend gently over a vast area can safely be enjoyed by beginner and intermediate-level skiers, as well as families with children. Visitors to the Kids' Park can also enjoy using the provided sleds and other equipment. In the summer, take the ski lift up to the top and enjoy 360-degree panoramic views of the Yatsugatake Mountains, Mt. Fuji, and the Japanese Alps.



Colorful grasslands. Another world created by a tapestry of flowers, greenery, and sky.

The gently rolling hills of the Kirigamine Highlands. Seasonal alpine plants add beautiful splashes of color to the verdant grasslands.





Suwa Takashima Castle map D-3

Takashima Castle was built in 1598 by Hineno Takayoshi, one of Toyotomi Hideyoshi's subjects. At the time the castle was built, it was called the "Floating Castle of Suwa" as it was an impregnable fortress with the water of Lake Suwa coming right up to the castle and playing the role of a trench. The

current castle keep was reconstructed in 1970. The first floor features a permanent display of a bedside folding screen (replica) depicting the territory during the Edo period, while the second floor holds reference materials, and the third floor is used as an





Suwa Taisha (Grand Shrine) map A-1

Called Osuwa-sama, this is the main Suwa shrine. There are both Kamisha (upper) and Shimosha (lower) shrine locations, with the Kamisha Shrines being Honmiya (Suwa City) and Maemiya (Chino City) and the Shimosha Shrines being Akimiya and Harumiya (both in Shimosuwa Town). The Shinto deities of wind, water, and farming and hunting-Takeminakata-no-kami and Yasakatome-no-kami-are enshrined together here. Since medieval times, Takeminakata-no-kami was also worshipped as the eastern provinces' god of war and it is said that distinguished military commanders from all over Japan took pieces of his spirit back with them. Due to this, there are over 10,000 Suwa branch shrines all across Japan. Built without an inner shrine in what is called the Suwa architectural style, many of the shrine buildings are designated as Important Cultural Properties of Japan, and the shrine's forest is designated as a Natural Monument of the prefecture and city.

Suwa Taisha Kamisha Honmiya Shrine (Suwa City)



■ Suwa Taisha Shimosha ya Shrine (Shimosuwa Town)



Suwa Taisha Kamisha



■ Suwa Taisha Shimosha arumiya Shrine (Shimosuwa Town)



Onbashira Festival

Held every seven years (in the years of the Tiger and Monkey), the Onbashira Festival is carried out by the shrine parishioners of Suwa Taisha Shrine. Over 200,000 people across the Suwa region take part in this grand festival. It is well known as one of the nation's great festivals due to its overwhelming energy and scale. The parishioners join together to cut enormous fir trees approximately 1 meter in circumference, 17 meters in length, and 12 tons in weight—from the mountain, and then pull them into town before finally setting them up in all four corners surrounding each of the main buildings of the Kamisha and Shimosha shrines. The Yamadashi ritual when the enormous trees are brought from the mountain to the town takes place in April, while the Satobiki ritual when the trees are brought from the town to each shrine location takes place in May. This festival will next be held in 2028

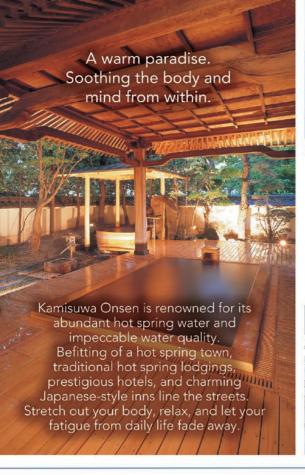


Tradition that lives onstirring thoughts of eternity.

a unique culture continues as traces of the past are passed on to the present.



In this land intertwined with Suwa's religious heritage,

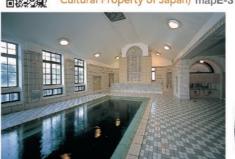




Suwakko Land mapE-2

Hot **Springs**





Lakeside Park Footbath mapE-4

Kamisuwa Station Footbath mapE-4



Shojinyuato Hand Bath mapD-4





Eel Rice Box







Shinshu Suwa Miso Tendon



Teishoin Temple •

Yatsurugi Shrine

ome Kaginote Modern Art , ITO

Maihime R20

Kyonenji Temple •

Sake **Brewery Tour**

Locally-brewed Sake

Maihime mapD-4 (Maihime Sake Brewery Co., Ltd.) Inquiries: TEL +81-266-52-0078

Reijin mapD-4 (Reijin Brewing Co., Ltd.) Inquiries: TEL +81-266-52-3121

Honkin map D-4 (Sakenunoya Honkin Brewing Co., Ltd.) Inquiries: TEL +81-266-58-0161

Suwa is a town of sake.

Five sake breweries can be found over a span of approximately 500 meters along the Koshu Highway. How about a souvenir? 10-minute walk from Kamisuwa Station, 10 minutes by car from the Suwa Interchange on the Chuo Expressway.

Miso

Yokobue mapD-3 (Ito Brewing Co., Ltd.) Inquiries: TEL +81-266-52-0108

Masumi map D-3 (Miyasaka Brewing Company, Ltd.) Inquiries: TEL +81-266-57-0303 (direct to store)

Travel around to the five breweries,





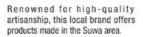


Suwa Gokura

■ SUWA Premium

Suwa Post Office

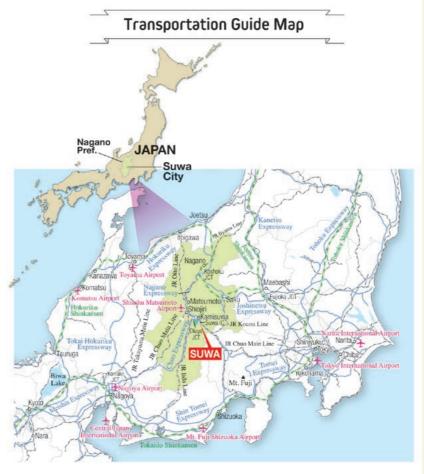
Suwa 1 chome



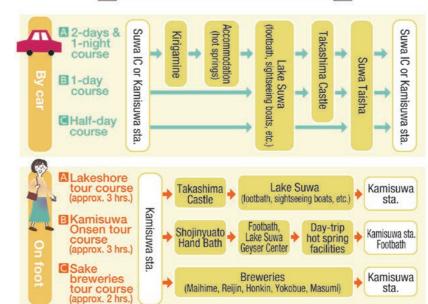


To Kirigamine

To Chino →







Access to Suwa City

Access by car	Tokyo	Chuo Expressway Approx. 2.5 hours				
	Osaka	Meishin Expressway, Chuo Expressway Approx. 4.5 hours				
	Nagoya	Chuo Expressway Approx. 2.5 hours				
	Shizuoka	Chubu-Odan Expressway, Chuo Expressway Approx. 2 hours				
	Nagano	Nagano Expressway, Chuo Expressway Approx. 1 hour				
	Saku	National Road Route 142 Approx. 1.5 hours				
	Tokyo	JR Chuo Main Line Limited Express Azusa Approx. 2 hours				
Access by train	Nagoya	JR Chuo Main Line Limited Express Shinano Approx. 2 hours	Shiojiri Approx. Station 20 minutes		Kamisuwa Station	
	Osaka	Shinkansen, JR Chuo Main Line Limited Express Shinano Approx. 3 hours				
	Nagano	Limited Express Shinano Approx. 1 hours	Station	LO IIIII dioc		
Access by	Tokyo	Highway bus Approx. 3 hours			Kamisuwa	
highway bus	Osaka	Highway bus Approx. 6 hours and 20 minutes			Station	

Hotel and Japanese-style Inn Information Area C

Accommodation rates are for reference only. For details, please inquire with each facility.

Lake Suwa Hotspring Ryokan(Hotel) Cooperative •TEL +81-266-52-7155



RC=Room Charge ★=Overnight stay without meals

Lodging facility name	Address (Suwa City)	Telephone	Number of rooms	Capacity	Accommodation charge
Itoen Hotels ABURAYA	3-4-16 Kogandori	0570- 086-780	38	169	9,830-
I N A M O T O K A N	1-8-6 Suwa	52-1123	5	7	4,000- ★
Onyado KOIZUMI	1792-344 Shibusaki	58-7633	20	63	7,200-
Katakura Silk Hotel	4-1-43 Kogandori	52-2151	9	33	46,900-
Kamisuwa Onsen SHINYU	2-6-30 Kogandori	54-2020	39	160	16,870-
Kamisuwa Station Hotel	4-10-15 Kogandori	57-0001	100	143	7,000-(RC)
KOGETSUKAN	9255-9 Chausuyama	52-0054	10	25	8,400-
SHIBUNOYU	3-3-24 Kogandori	52-2655	24	104	15,550-
Sui Suwako	2-5-27 Kogandori	58-3434	8	20	34,250-
SUWAKOEN	1-12-7 Kogandori	52-5050	23	110	11,700-
Suwa City Hotel NARITAYA	1-14-5 Ote	52-4500	61	74	6,530-(RC)
Sosen-no-yado SUHAKU	3-2-2 Kogandori	52-2660	42	230	22,150-
N U N O H A N	3-2-9 Kogandori	52-5500	35	160	23,250-
H A M A N O Y U	3-3-10 Kogandori	58-8000	74	322	22,150-
Hotel SAGINOYU	3-2-14 Kogandori	52-0480	50	180	18,850-
Hotel BENIYA	2-7-21 Kogandori	57-1111	96	273	23,250-
Hotel WAKANA	1792-409 Shibusaki	58-2488	7	25	11,750-
Minshuku SUWAKO	5-13-21 Kogandori	58-4821	16	25	7,000-
RAKO HANANOI Hotel	2-1200-3 Takashima	54-0555	155	305	16,650-(Twin)
Ryoso FUTABA	4-9-12 Kogandori	52-4060	9	30	8,050-★

■ Others RC=Room Charge B&B=Breakfast only **Accommodation rates are valid as of January 2024.
★=Overnight stay without meals (Consumption tax included) ★=0vernight stay without meals

Lodging facility name	Address (Suwa City)	Telephone	Number of rooms	Capacity	Accommodation charge
AKIZUKI Bussines Hotel CHEZ MOI	4-12-1 Kogandori	52-2217	24	28	5,650
K O S E N S O	1-13-8 Kogandori	53-6611	17	70	14,300
S U W A K O S O	5-7-7 Kogandori	58-1259	25	52	11,500
Chambre Dot Tatami	10726-1Kamisuwa	75-0116	4	21	3,900- ★
Tabiyado Okamura Seicho Ato	1-13-8 Okamura		3	7	4,000- 🖈
COCOHOTEL	3-68 Okitamachi (inside COCOMALL)	78-5552	3	8	7,800-★(RC
Neo Station Hotel	2-17-12 Ote	75-5722	48	64	5,980- (Free breakfast
B&B MEGU HOUSE ZuKu	5852 Shiga	54-7127	3	8	3,500- ★
YOUPENHOUSE	8932-2 Takaki, Shimosuwamachi	28-9000	8	20	4,950-(B&B
Hotel YAMADA	8989 Sakuragaoka	53-0200	26	100	14,850
Hotel Lafontaine	1-4-7 Kogandori	53-3308	13	26	7,600
Hotel LUPIA INN NANKO	3-3-4 Kogandori	52-0401	71	106	S6,500 (Free breakfast
Minshuku AKAHIKO	3-1389 Takashima	53-4520	25	70	5,500
Minshuku AHIRU	1-4-1 Kogandori	52-2284	8	23	5,500- ★
LaLaLa House	1-12-10 Takashima	090- 1654-4119	2	14	4,000- 🖈
LALBA SUWAKO	2-1201-42 Takashima	78-0365	8	32	3,980- 🖈
Ryoan YUGIRI	1-9-9 Kogandori	52-5367	4	12	4,200- ★
Hotel ROUTE-INN Kamisuwa	4-9-25 Kogandori	53-0500	60	104	\$7,500 (Free breakfast
Hotel ROUTE-INN Suwa Inter	2247-1 Shiga	57-5050	114	216	\$7,300 (Free breakfast
Hotel ROUTE-INN Suwa Inter2	2940-1 Nakasu Sakaidori	57-5050	135	216	\$7,300 (Free breakfast
Rental House SORA	1-11-8 Kogandori	58-5060	1	4	16,500- ★

Kirigamine Heights

RC=Room Charge

Accommodation rates are valid as of January 2024.

(Consumption tax included)

Lodging facility name	Area	Telephone	Number of rooms	Capacity	Accommodation charge	
Hütte KIRIGAMINE	Kowashimizu,Kirigamine	57-0333	18	72	7,700-	
Hotel KOWASHIMIZU	Kowashimizu,Kirigamine	52-1983	18	100	12,000-	
Ryokan FUTABAYA	Kowashimizu,Kirigamine	52-0560	13	60	7,500-	
Kirigamine RYOZANPAKU	Kowashimizu,Kirigamine	54-0002	10	80	15,000-(RC)	
Log cottage KIRIGAMINE	Kowashimizu,Kirigamine	54-0002	11 building	66	21,000-/(1 building)	
Royal Club	Kowashimizu,Kirigamine	54-0002	5building	30	35,000-/(1 building)	
KNULP Hütte	Sawatari, Kirigamine	58-5624	5	15	7,200-	
Hütte JAVELLE	Sawatari, Kirigamine	58-5205	13	50	10,000-(3 people per room)	
Hütte CARPE DIEM	Ikenokurumi, Kirigamine	53-1663	5	15	8,000-	
RYOJINBOKU	Ikenokurumi, Kirigamine	53-6883	7	12	9,460	
LOBEND Hütte	Ikenokurumi, Kirigamine	58-3504	7	15	8,800(3 people per room)	
KOROBOKKURU Hütte	Kurumayamakata, Kirigamine	58-0573	3	12	9,000	

